

Liste des publications du corps professoral IFM
Publications List of IFM Faculty

DR BAER TIFFANY

Articles référencés

Refereed articles

BAER, TIFFANY, *“Dior, J’adore” The role of contextual information of luxury on emotional responses to perfumes*, in Food Quality and Preference 69 (2018) 36-43, Elsevier.

Articles d’opinion

Opinion articles

BAER, TIFFANY (2020), *Mind over Heart? Emotional Intelligence and Leadership*, LinkedIn

BAER, TIFFANY (2020), *Riding Road 66: Making Luxury a Journey Again*, LinkedIn