

## Publications List of IFM Faculty

DR BAER TIFFANY

### Publications Hub

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### IFM publications

BAER, TIFFANY (2023) Le dilemme du leader la théorie du leader-member exchange (LMX), Genève : IFM Business School

BAER, TIFFANY (2023) The Leader's Dilemma Leader-Member Exchange (LMX) Theory, Geneva: IFM Business School

BAER, TIFFANY (2023) Leadership au travail, Genève : IFM Business School

BAER, TIFFANY (2023) Leadership in the workplace, Geneva: IFM Business School

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BAER, TIFFANY (2022) Processus émotionnels et cognitifs de la consommation - une brève revue, Genève : IFM Business School

BAER, TIFFANY (2022) Emotional and cognitive processes of consumption a short review, Geneva: IFM Business School

BAER, TIFFANY (2022) Les facteurs psychologiques de la consommation de luxe, Genève : IFM Business School

BAER, TIFFANY (2022) Unfolding psychological factors of luxury consumption, Geneva: IFM Business School

BAER, TIFFANY (2022) L'importance de la prestation affective dans le marketing des services, Genève : IFM Business School

BAER, TIFFANY (2022) The importance of affective delivery in service marketing, Geneva: IFM Business School

BAER, TIFFANY (2022) The role of service interaction in the evaluation of luxury goods Résumé these, Genève: IFM Business School

BAER, TIFFANY (2022) The role of service interaction in the evaluation of luxury goods Thesis Summary, Geneva: IFM Business School

BAER, TIFFANY (2022) Emotional intelligence at work, Geneva: IFM Business School

BAER, TIFFANY (2022) L'intelligence émotionnelle au travail, Genève : IFM Business School

### **Refereed articles**

BAER, TIFFANY, "Dior, J'adore" The role of contextual information of luxury on emotional responses to perfumes, in Food Quality and Preference 69 (2018) 36-43, Elsevier.

### **Opinion articles**

BAER, TIFFANY (2020), Mind over Heart? Emotional Intelligence and Leadership, LinkedIn

BAER, TIFFANY (2020), Riding Road 66: Making Luxury a Journey Again, LinkedIn